

Disha Garg

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Product Design | Design Research & Strategy | Architecture

I am a product designer, with an interest in design research and strategy, working at the convergence of design, people, business, and research. I am passionate about using research to inform and enrich the design process to create impactful and engaging products and experiences.

Experience

Intuit

Product Designer 2 | Apr 2024- Present

- Spearheaded end-to-end design for high-impact user experiences, including AI-based scenario training, performance management tools, and adaptive assessments, impacting ~38,000 experts and ~2,000 managers.
- Owned the complete design lifecycle from discovery to delivery for 8+ high-impact projects, delivering production-ready high-fidelity designs and interactive prototypes using Figma. Praised for strong ownership, quick adaptation to technical limits, and fast, quality revisions.
- Leveraged AI-assisted prototyping to translate user flow concepts into interactive mockups, facilitating rapid, iterative testing of multiple design variations and user interaction models.
- Proactively shaped product requirements and user experiences for new interfaces, demonstrating strong product management, cross-functional leadership, foresight, and strategic thinking. Contributed to target state visions and roadmaps, led demos, and represented design in sprint planning to drive alignment and foster team clarity and collaboration across time zones.
- Conducted 50+ in-depth user interviews and usability sessions, with users to uncover critical pain points. Drove insights informing strategic pivots and UX enhancements, and presented findings which influenced planning for initiatives.
- Effectively presented complex product ideas through compelling visuals and videos, leading demos, and influencing strategy at Director and VP levels.
- Co-led and organized D4, a large-scale external design event attended by 100+ community members and managed social media collateral design, event logistics, and co-hosting duties.
- Championed team growth by mentoring 6+ new designers within the VEP India Design team, guiding them through established processes for seamless integration and direct project impact.

Product Design Intern | Aug 2023- Mar 2024

- Part of the Quickbooks design team to improve end-to-end customer experience migration from on-premise to cloud-based product.
- Conducted qualitative user research (planning, interviews), synthesized insights into actionable problem statements, and fostered alignment with PM, Design, and Research teams.
- Led ideation, developed high-fidelity prototypes, and conducted user testing, with the proposed solution adapted for customer release.

HCP Design, Planning and Management

Intern Architect | Jan-May 2020

- Worked on-site drawings of the New Delhi's Central Vista Redevelopment Project, mapping its 3km stretch to estimate project costing. Involved in designing the India Gate Plaza.

Education

National Institute of Design, Ahmedabad

M.Des in Strategic Design Management | AIR 7 2021- 2024

- Service Design | Systems Thinking | Behavioural Design | Virtual Social Behaviour | Research Methods | Strategic Design Audit | Basics of Finance, Marketing, Branding & Economics | Business Model Innovation

School of Planning and Architecture, Delhi

Bachelors of Architecture | Top 5% of batch 2016-2021

- Exchange Student - Bauhaus and FHE Germany

Achievements

Intuit Superstar Award for outstanding performance in Q1 & 2 FY 2025 | 2025

1st Prize in Dr. Reddy's Design Competition- Diabetes Management Application | 2023

3rd Runner-Up in SAP Designathon organised by SAP Labs India | 2023

Selected for **Lixil Mentorship** from 1700+ students | 2020

TOP 25 in World- Museum of Design Competition | 2020

Leadership

Core Student Placement Coordinator | NID

Organising member of D4 Design events | Intuit

Skills

UX Design, Service Design, UX Research, User testing, Systems thinking, Strategic Design Audit, Behavior change design, UI Design, Prototyping, Problem solving, Analytical and Critical thinking, Storytelling, Cross functional Collaboration, Presentation skills, Product vision definition, Product Management, Architectural Design

Tools

Figma, Miro, Lovable, Figma Make, Gemini, Framer, Adobe Photoshop, Illustrator, Indesign, Procreate, Premier Pro, XD, AutoCAD, Revit Architecture, Sketchup, Lumion, Vray